SHOE DRIVE TOOLKIT



WHY USED SHOES = NEW OPPORTUNITIES

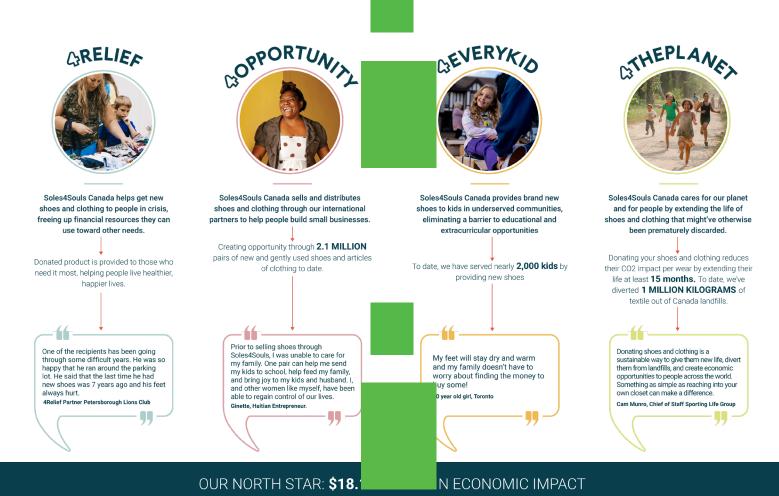
Did you know that 767 million people around the world live on less than \$1.90 per day? For many in low-income countries, finding a reliable job that generates a sustainable income is not easy. What if you could help people around the world overcome these obstacles by giving them the tools they need to provide for themselves and their families?

In places like Haiti, Honduras and many parts of Africa, people are forced to generate their own income. Soles4Souls Canada is committed to helping people around the world create small businesses selling new and gently worn shoes. Here's how you can help us Wear Out Poverty! The shoes you collect are the tools they need to start and sustain small businesses of their own. Help create long-term solutions to global poverty! **Lets get started!**

Host your very own shoe drive and have a positive impact on the environment and create meaningful opportunities for people in need around the globe!



At Soles4Souls Canada we turn unwanted shoes and clothing into opportunity, by keeping them from going to waste and putting them to good use – providing relief, creating jobs, and empowering people to break the cycle of poverty.



CARSE COMPANIES COMPANIES

Shoe drives are an easy way to get involved with our mission and give back in a BIG way. Cleaning out your closet can mean creating life changing opportunities for those in need around the world through our 40pportunity program. See below for how this works:

HOW IT WORKS



Repurposed shoes are donated to Soles4Souls Canada by individuals, shoe drives, and footwear companies.



Once sorted, we transport the shoes to vetted organizations on the ground in developing nations, who purchase them for an average of \$1 a pair



Our partners provide training and support where job opportunities don't currently exist.

People start small businesses selling shoes within their local communities.



Selling shoes generates the income business owners need to lift themselves and their families out of poverty, and an entire community has access to affordable shoes.

GETTING STARTED:

If you haven't already, register here for your some drive and be connected with a member of our team to get the ball rolling.

Resources:

- Sample email and social posts can be found <u>here</u>.
- A flyer to help market your event can be found <u>here</u>.
- Check out our <u>Resources</u> page.
- View our <u>4ThePlanet</u> and <u>4Women</u> campaigns.









QUESTIONS?

Contact us at info@soles4soulscanada.org