



# Joint Zone Meeting #2

## Membership Approach

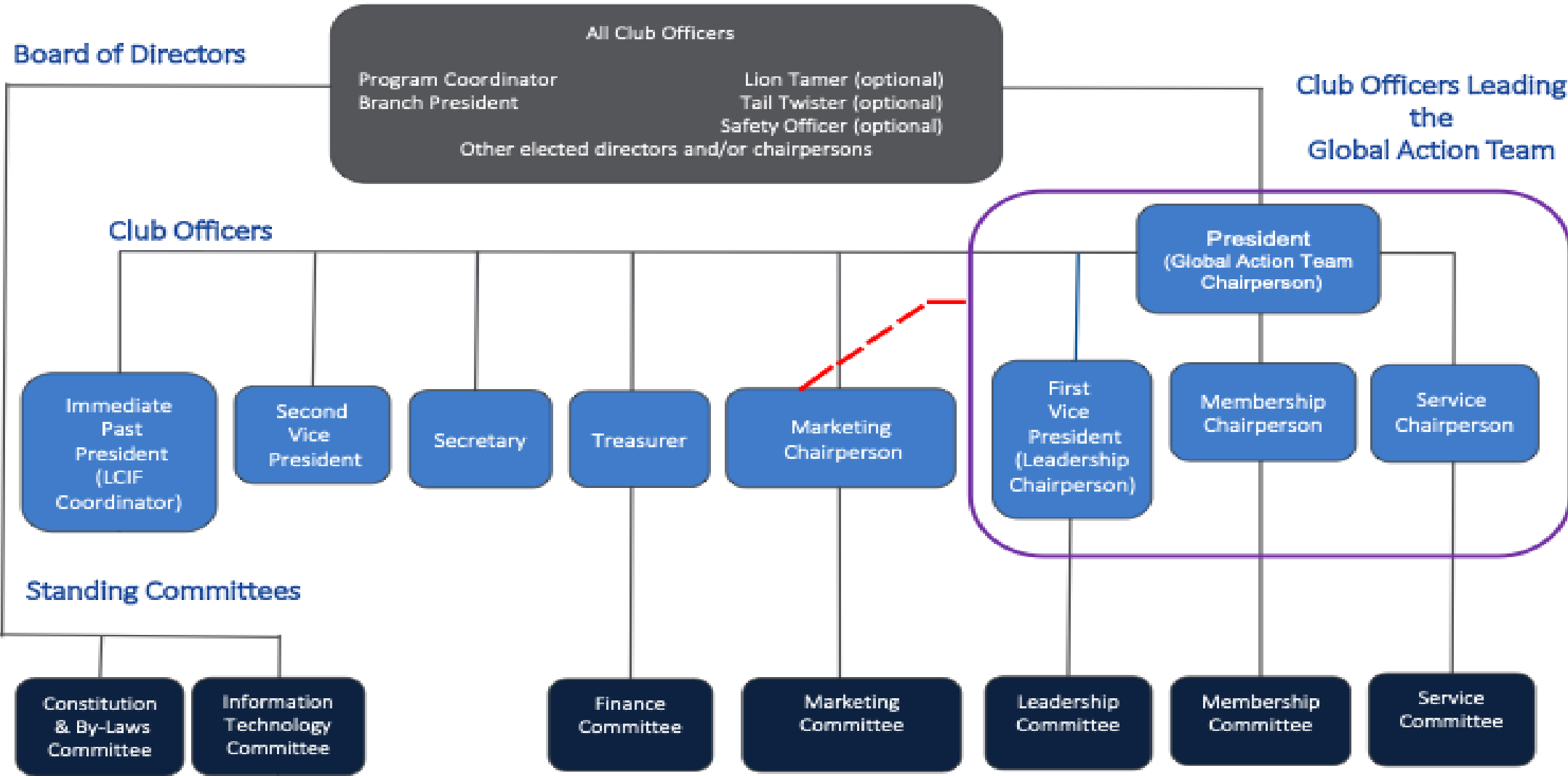


# Global Membership Approach

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- **Tonight's Goals:**
  - For Clubs to better understand the Global Membership Approach
  - For Clubs to begin discussions on their "Action Plan"
  - For Clubs to agree on their "Next Steps"

# Standard Club Structure





# Global Membership Approach

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- Mission 1.5 – July 1, 2027
  - What Does That Mean?
  - Why?
- NET 2/3 – C2 Canada
  - Is this achievable for YOUR Club?
- Membership is vital to expanding our service reach



# Global Membership Approach

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**JUST ASK!!!**



# Global Membership Approach

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- What do we want our Club to be? (Handout)
  - A Social Club?
  - A Service Club?
  - A Specialty Club?
- What is the impact of NOT growing?



# Global Membership Approach

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- This is a PROCESS
  - We are embarking upon a journey that will take time, patience, and create changes in the way our Club thinks and does things!
  - More importantly, it will take a commitment from all Club Members!
- BUT, the rewards will be well worth the effort!

**Where there is a need, there is a LION!!!**



# Global Membership Approach

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- Build A Team
- Create Goals
- Build A Plan
- Implement The Plan
- Celebrate Our Successes





# Global Membership Approach

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- **Build A Team (Handout)**
  - Every Lion in your Club is responsible for growing Membership
- **Create Goals (Handout)**
  - SMART Goals – Specific, Measurable, Achievable, Realistic, Timely
  - Communicate!!!



# Global Membership Approach

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- **Build Our Plan**
  - Based Upon Goals – Monthly, Quarterly, Yearly, 3-Year Plan
  - Communicate!!!
- **Implement The Plan**
  - Assign Tasks and Follow-Up Regularly
  - Communicate!!!



# Global Membership Approach

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- **CELEBRATE OUR SUCCESSES**
  - Member Orientation
  - Party
  - Communicate!!!



# Global Membership Approach

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**JUST ASK!!!**



# Global Membership Approach

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- **Who Should We Ask?**
  - Build our Lions Network
  - Identify what events we have coming up
  - Introduce potential Members to current Members
  - **HAVE FUN!!!**

# **Next Steps for Your Club**

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- Commit to growing your Club to SERVE your Community
- Commit to following the Plan & target dates
- Communicate, Communicate, Communicate!!!
  - Don't be afraid to ask for clarity or help!
  - Your success is our success!
- Check out the resources available on [Lionsclubs.org/global](https://Lionsclubs.org/global)





# Global Membership Approach

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**JUST ASK!!!**



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# Thank You