

SERVICE GOALS		
DESCRIPTION	RESPONSIBILITY	TIMELINE
MAINTAIN THE 90% OF CLUBS REORTING SERVICE ON SAR (Service Action Report)		JUNE 2020
<ul style="list-style-type: none"> ✓ Train secretaries at club officer training ✓ Update the “how to video’ for “My Lion” ✓ 1st VDG talk to Secretaries at the first round of zone meetings to highlight the importance of reporting ✓ RC to contact clubs that are not reporting on a regular basis to identify if they need additional training 	GLT DG Team Region Chair	June 2019 July 2019 September 2019 August - ongoing
**The District Governor can measure goals by SAR reporting on line		
INCREASE IN SERVICE PROJECTS FROM THE FIVE (5) PILLARS		JUNE 2020
<ul style="list-style-type: none"> ✓ At the 1st round of zone meetings conduct a service project brainstorming session ✓ GST to provide idea guidelines provided from LCI for 5 pillars at the club officer training & 1st round of zone meetings ✓ Highlight and celebrate service in Social Media, DG Newsletter, Lions Magazine and District Convention 	GST GST GST/Social Media/ Marketing	Sept./Oct. 2019 June/Sept/Oct. 2019 July 2019 - ongoing
SERVICE ACTION WEEK TO BE HELD OCTOBER 20TH – 26TH 2019		
Acronyms: DG = District Governor GLT = Global Leadership Team Coordinator ALLI = Advanced Lions Learning Institute ELLI = Emerging Lions Learning Institute FDI = Faculty Development Institute DG Team = DG, 1 st VDG, 2 nd VDG, GST (Global Service Team), GMT (Global Membership Team) and GLT (Global Leadership Team) CGL = Certified Guiding Lion RC = Region Chair / ZC = Zone Chair		

MEMBERSHIP GOALS		
DESCRIPTION	RESPONSIBILITY	TIMELINE
Opportunities for Recruitment:		
Target Adult Lifestyle Condos & Apartments		
✓ Identify adult lifestyle apartments in both regions 33 and 18. Prepare a recruiting drive. **With a stress on a speciality club	GMT/DG Team/NAMI	Start July 2019 – ongoing
Target culturally rich areas in Regions 18 & 33		
✓ Identify areas in Regions 18 & 33 with cultural diverse locations. Prepare a membership drive.	GMT/DG Team/NAMI	Start July 2019 – ongoing
Identify pockets of new development		
✓ With the member satellite tracking program, identify areas to have new clubs. Prepare a membership drive	GMT/DG Team/NAMI	Start July 2019 – ongoing
Reinstitute the “Just Ask” program		
✓ Prepare material for the “Just Ask” program to hand out at the first set of zone meeting by the RC and ZC	DG Team/RC/ZC/NAMI	Sept./Oct. 2019
Effective Material for Recruitment Drive		
✓ Prepare material for “canned” recruitment drive to include brochures, banner, and relevant material including contacts.	GMT/DG team/NAMI	Start July 2019 – ongoing
Contact local media in each area to do a “story”		
✓ Opportunity to get more coverage on “Good News Stories”	GMT/NAMI/DG	Start July 2019 – ongoing
Membership Retention:		
Non engaged members		
✓ To reach out to all clubs in their area to highlight members not attending meetings or service to be contacted to show care and concern.	RC/ZC/GMT	Start July 2019 – ongoing
Governance & Protocol		
✓ Training to be held at officer’s school. Protocol guide and basic handout on Roberts’s rules to club presidents. RC to address at their visitation and highlight any areas of concerns to DG Team	RC/GLT	Start Sept. 2019 - ongoing

MEMBERSHIP GOALS (Continued)		
Description	Responsibility	Timeline
Club Increase:		
<ul style="list-style-type: none"> ✓ Charter two new clubs to be added to the district in 2020 **Speciality clubs – special interest ✓ Identify 5 potential club locations ✓ Conduct a recruitment workshop in 2 different areas <ul style="list-style-type: none"> ○ Charter 1 club by January 2020 ○ Charter 1 club by May 2020 	DG/GMT/NAMI DG/GMT/NAMI DG/GMT/NAMI	August 2019 November 2019
Invite for Impact Goal (Net)		
1 st Quarter Goal	10	
2 nd Quarter	25	
3 rd Quarter	30	
4 th Quarter	30	
Total:	95	
Women in Lions – 45		
<ul style="list-style-type: none"> ✓ Review women in lions and identify potential leaders. Prepare a list of potential female leaders and encourage them to step up to cabinet and committee chair positions. ✓ Deliver a New Voices Workshop in District A -16 	GLT/DG Team New Voices/GMT	June 2020 May 2019-ongoing October 2019
Membership Orientation		
<ul style="list-style-type: none"> ✓ Membership orientation in all 4 regions 	GMT/FDI	September 2019
Membership week will be held after the 2nd round of Joint zone meeting - January 20th – 26th, 2020		
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LEADERSHIP GOALS		
DESCRIPTION	RESPONSIBILITY	TIMELINE
Preparation of District Officers For 2020-2021 ✓ Identify potential leaders within the district ✓ Promote ALLI/FDI/LCIP to potential leaders ✓ Promote ELLI to potential candidates ✓ Zone Chairs Information Session ✓ Invite each RC to one DG Team Meeting ✓ ZC/RC Training	GLT/DG Team GLT GLT GLT/FDI DG GLT/FDI/DG Team	April 2020 July 2019 – ongoing November 2019 September 2019 January 2020 June 2019 with a review in Oct. 2019
Leadership Development at Club Level ✓ 3 rd round of Zone Meetings with GLT content	GLT	March 2020
Certified Guiding Lions ✓ Identify potential CGL candidates ✓ Deliver CGL workshop	GLT/DG Team GLT/FDI	November 2019 February 2020
Leadership Week May 2nd to 9th inclusive		
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LCIF GOALS		
DESCRIPTION	RESPONSIBILITY	TIMELINE
To raise \$30,000 to LCIF fund		June 30, 2020
✓ Meet with clubs who host gala's to contribute to LCIF	DG/LCIF Coordinator	May 2019-on going
✓ Promote LCIF thru Club Excellence award program	RC/ZC	July 2019-on going
✓ Host a fundraising event with a key note guest	DG Team	Sept. 28, 2019
✓ Promote campaign 100 to all clubs	DG/LCIF Coordinator	July 2019-on going
✓ Promote with a challenge for 100 personal donations	DG/LCIF Coordinator	July 2019-on going
Note: I will be able to confirm this goal with the increase in club and personal donations and when I reach my goal.		
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